

DATE: Tuesday, October 16, 2018  
 TIME: 5:30 pm  
 LOCATION: BLG 4

**AGENDA:** *(subject to change at the discretion of the Board)*

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
<a href="#">05:29:56 PM (00:00:07)</a>	<b>1.0 Welcome</b>	Jeff Wade
	1.1 Pledge of Allegiance	
	1.2 Call for Attendance	
	Present were Fair Board Members: Chairman Jeff Wade, Vice-Chair Brenda York, Ann Marie Moran, K.C. McLaughlin, Kelton Jensen & Tawnya Dykstra; Commissioner Joe Skinner; Fairgrounds Staff: General Manager Dennis Voeller, Grounds Foreman Kole Kuntz & Office Manager/Board Secretary Linda Blomback. Absent were: Fair Board member Michael Everts & Fairgrounds Finance Manager Rachel May.	
	1.3 Review & Approval of Minutes of September 18, 2018 meeting	
	<b><i>Ann Marie Moran made a motion to approve.</i></b>	
	<b><i>Tawnya Dykstra seconded.</i></b>	
	<b><i>Unanimous for, motion carries.</i></b>	
<a href="#">05:30:58 PM (00:01:10)</a>	<b>2.0 Call for Public Comment - None</b>	Jeff Wade
<a href="#">05:31:01 PM (00:01:13)</a>	<b>3.0 Presentation - Cancelled</b>	
	3.1 HRDC regarding a dome structure	Heather Grenier
<a href="#">05:31:07 PM (00:01:19)</a>	<b>4.0 Gallatin County Commission Report – No Report</b>	Joe Skinner
<a href="#">05:31:19 PM (00:01:30)</a>	<b>5.0 4H Report – No Report</b>	Kelton Jensen
<a href="#">05:31:27 PM (00:01:38)</a>	<b>6.0 Financial Report</b>	Rachel May
	• <i>Brief aging report by Dennis Voeller.</i>	
<a href="#">05:32:44 PM (00:02:55)</a>	<b>7.0 Marketing/Sponsorship Report – No Report</b>	Carrie Gilman
<a href="#">05:33:00 PM (00:03:12)</a>	<b>8.0 Competitive/Office Report</b>	Linda Blomback
	• <i>Competitive Exhibit expenses for 2018 Fair.</i>	
	• <i>K.C McLaughlin extended a thank you to the superintendents.</i>	

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## 9.0 Operations Report

Kole Kuntz

- *Preparing for winter season.*
- *New operations staff Seth Gibson started today.*

[05:35:02 PM \(00:05:13\)](#)

## 10.0 Manager Report

Dennis Voeller

- 10.1 Complaint about RV dumping
  - *Fairgrounds policy is that RV dumping is for people renting our RV facilities. Board confirmed.*
- 10.2 Business Plan
  - *Mailed out for Board's review.*
- 10.3 2019 Big Sky Country State Fair planning
  - *Indoor commercial booth coordinator withdrew offer for 2019. Plan is to offer it to another business promoter or coordinate with in-house staff.*
  - *Concert asks put in with talent agent.*
  - *Looking at reptile show as they are routing in our area this year.*
  - *Checking into other grounds acts. Will coordinate more at RMAF and IAFE conventions in November.*
  - *Looking into 911 tribute mobile display.*
  - *Sanctioning of Bronze Bonanza has been refused this year due to errors in reporting results from last year. Reviewing what happened to be able to improve this year's show.*
  - *Working with Nick Borzak to get changes to RFP and contract procedures lined out for stage, sound, and lights before the end of the year.*
  - *Discussion:*
    - *Would a tribute band be successful for a night show?*
    - *What is the cost of stage, lighting & sound for the third night of concerts?*
    - *Is a PBR show a possibility instead of a concert?*

[05:52:16 PM \(00:22:27\)](#)

## 11.0 Business Items

Jeff Wade

- 11.1 Multi-Purpose facility discussion:
  - *Is there enough revenue currently or with new business once the building is complete to make the loan payment? It would take three years to build the business for the building to start paying for itself.*
  - *Previous discussion was for \$2 million loan and \$2-\$3 million coming from outside sources.*
  - *What business do we want in the new facility-livestock or dry-floor? The answer is we need to be both in order to make a profit. We have to be able to do anything.*
  - *Is the Chamber of Commerce still going to build their convention center? Does that affect the business that we would do?*
  - *Decision needs to be made whether to move forward or stop planning?*
  - *A lot of money has been spent on reports and it could be another five years before the commission would allow a vote for a bond. What can we do with the \$2 million loan? Do we have the right information and drawings to make a decision?*
  - *Could a committee be formed to help with the process? Are we going in circles and spending too much board time on the discussion for the building?*

- *Is phasing of the building feasible?*
- *A decision needs to be made on dirt floor vs concrete floor.*
- *The next meeting should have drawings of what a concrete floor plan looks like and what the non-concrete floorplan looks like and then the board needs to vote.*
- *If we don't have a plan, money won't come in.*
- *Is there \$3 million difference between a dirt floor and a concrete floor? Will a dirt floor bring in enough revenue? Can you build a building with a dirt floor and phase in the concrete floor?*
- *Jeff requested that Dennis summarize the high points of the studies in a 2-3 page document.*
- *Joe requested information on new revenue that the building would bring in.*
- *Dennis agreed he could get the information together with the resources available.*
- *Three pieces of information needed: Design for dirt vs concrete floor, events it will hold and revenue they will bring in and what the costs are for both.*
- *Need to make sure the building is big enough for the events that we want to bring in.*
- *Also need to look to the future and the growth of Bozeman. If we build it for today, it won't be big enough for 10 years from now.*
- *What is the possibility of a bond passing?*
- *Ice garden example: year-round ice but had home shows, boat shows, etc. on the ice. But they went out of business. Changing the surface of the floor is expensive.*

#### 11.2 Confirm next board meeting – November 20 2018

- *Jeff Wade proposed combining November & December meetings and meet on December 11 and the rest of the Board agreed. It was suggested to make it a holiday potluck.*

#### 11.3 Other

- *Bylaws need signed.*

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## 12.0 Adjournment

Jeff Wade